

Beyond Presentation Skills

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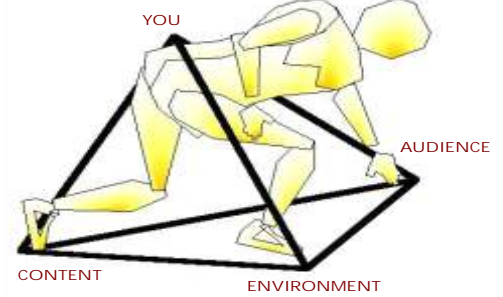
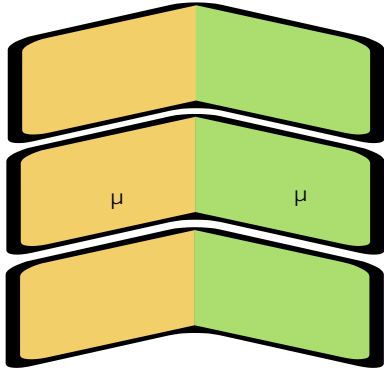
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Purpose - People - Process

LEARNING SYSTEMS



Q&A

ad hoc,



performance.

Steve Jobs;

1)

2)

3)

3)

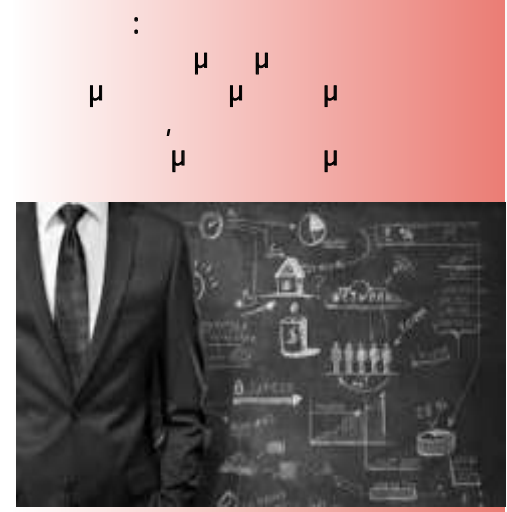
4)

5)

2
The shoeless presenter

3
Storytelling

4
Digital storytelling



performer

coaching

- 1)
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 - 13
- 2)
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- 3)
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- 4)
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- 5)
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- 6)
 - Mindfulness
 -
 - Wheel of self-awareness

manager, marketer, o manager, o marketer, o

- 1)
 - storytelling business storytelling
 - Story telling
 - 9
- 2) Storytelling in Vitro
 - M
 - 6
 - : leadership, sales, motivating, teaching
 - B
 - , &
- 3) Storytelling in vivo
 - A
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 -
- 4) Performing
 -
 -
 -
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performance.

- 1) Storytelling
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- 2)
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 - data
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- 3)
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- 4)
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 - vs
 - S.T.A.R.
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- 5)
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Coach Labs - Small Group Coaching

Executive coaching

coaching ; executive

- coaching
- (performance)
- role-playing,

Forbes, 70%

" story brand
John Chambers, CEO, CISCO

Life & Business Strategist, Trainer, Keynote Speaker, Storyteller, Drama Facilitator

Hewlett Packard S.A.

Marketing

(1980), Masters Michigan (1984)
 MIDDLESEX, UK, "Drama Techniques in Personal Development".

PPP

, storytelling,

Storytelling

